

128

Code -	Score	Comment
Spec 08 Appearance	6 /10	
Aroma	7/10	
Taste	16/20	
Fitting to style	6/10	
Saleability	6/10	
Total	61/60	

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

ROBUST POPPER

Code -	Score	Comment
SPEC 08 Appearance	10 /10	Meet expectations clearly
Aroma	8 /10	cherry almond
Taste	16 /20	sweet sugary, marzipan - Thin
Fitting to style	5 /10	Questionable
Saleability	7 /10	strongy I think-
Total	46/60	

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

'Robust' Porter

Code -	Score	Comment
Appearance	7 /10	dark enough
Aroma	6 /10	sweet fruit, caramel
Taste	10 /20	sweet fruit + malt roast too sweet for me
Fitting to style	5 /10	lacks depth + just too sweet
Saleability	4 /10	maybe one for the ladies :)
Total	32	

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Robust Pater + Cherries

Code –	Score	Comment
SPEC08 Appearance	8 /10	Thick. Red good head
Aroma	7 /10	Glacé cherries, frauypane -
Taste	5 /20	Cherry brandy!
Fitting to style	5 /10	
Saleability	6 /10	
Total	31	

Code –	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code –	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code -	Score	Comment
SPEC 08		
Appearance	7/10	DARK + CLOUDY
Aroma	7/10	GLACE CHERRIES
Taste	18/20	HEAVY, CHERRIES AND ROAST. QUITE SWEET
Fitting to style	7/10	VERY SWEET FOR A PORTER.
Saleability	6/10	SPECIALIST ONLY
Total	45	

Code -	Score	Comment
	/10	
Appearance		
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code -	Score	Comment
	/10	
Appearance		
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code -	Score	Comment
SPEC-08		
Appearance	9 /10	Perfect. Reddish - head.
Aroma	9 /10	Marzipan / fake cherry (hot cross bun style)
Taste	16 /20	Marzipan, cherry
Fitting to style	6 /10	Robust porter / cherries - too sweet for a 'robust' porter.
Saleability	9 /10	Would sell as a flavoured porter but not a robust one. Novelty could definitely sell it.
Total	49	

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

Code -	Score	Comment
Appearance	/10	
Aroma	/10	
Taste	/20	
Fitting to style	/10	
Saleability	/10	
Total		

2
American IPA

Code - SPA 01	Score	Comment
Appearance	8 /10	fairly clear
Aroma	7 /10	Bubblegum/acid sweets
Taste	6 /20	Hoppy astringency, not much else Long dry aftertaste
Fitting to style	6 /10	
Saleability	6 /10	
Total	33	

Oatmeal stout

Code - PSO 1	Score	Comment
Appearance	8 /10	Nice dark rb
Aroma	7 /10	Burnt notes, hazelnut -beery sweet
Taste	9 /20	mouthfilling roast malt, nuts, some acidity. Lingering roast notes.
Fitting to style	9 /10	
Saleability	8 /10	
Total	41	

Porter

Code - PSO 4	Score	Comment
Appearance	9 /10	clear rb
Aroma	6 /10	confusing - an underground fire plus a bit of sweetness
Taste	6 /20	a hint of burnt gorse flowers
Fitting to style	6 /10	
Saleability	6 /10	
Total	33	

Code - SPA-01	Score	Comment
Appearance	8/10	slightly cloudy
Aroma	5/10	smells plasticky - like an indoor children's playground. Bubblegum/antiseptic?
Taste	8/20	Unlike wena, flavour is lacking.
Fitting to style	9/10	usa IPA - fairly fitting for style
Saleability	9/10	Has potential to sell, but needs improvement to 'stand out from the crowd'.
Total	39	

Code - PS-01	Score	Comment
Appearance	9/10	Dark Dark. Lovely.
Aroma	8/10	Smells as it should. Not much 'stand out' aroma, however.
Taste	15/20	strong oatmeal flavour. Smooth.
Fitting to style	9/10	Oatmeal stout - very fitting. Nicely balanced.
Saleability	9/10	Smooth, will sell but lacks 'standout' feature.
Total	50	

Code - PS-01 PS-04	Score	Comment
Appearance	9/10	clear as can be.
Aroma	6/10	Burnt. woodland.
Taste	12/20	Burnt/smoky.
Fitting to style	9/10	Simple peater. Nothing more. Slightly smoky.
Saleability	9/10	As above (slightly burnt flavour/aroma)
Total	45	

Code -	Score	Comment
SPA 01		
Appearance	8/10	CLEAR GOLD, BIG FOAMY HEAD
Aroma	6/10	SLIGHTLY GRAINY, ALMOST ANTI-SPATIC
Taste	13/20	NEW WORLD HOPS EVIDENT, NOT OVERPOWERING. CRISP AFTERTASTE
Fitting to style	9/10	TYPICAL HOPPY, FULL BODIED APA
Saleability	8/10	WOULD APPEAL MORE TO SEASONED ALE DRINKERS.
Total	49	

Code -	Score	Comment
PS 01		
Appearance	8/10	CLEAR, RICH DARK BROWN, CREAMY HEAD
Aroma	7/10	ROASTED MALT, PEANUTS.
Taste	16/20	HOPPY FOR A STOUT, HINTS OF ROAST, PEANUTS IN FLAVOUR
Fitting to style	6/10	NOT A TYPICAL STOUT
Saleability	5/10	WOULD NOT GO DOWN WELL WITH STOUT DRINKERS.
Total	42	

Code -	Score	Comment
PS 04		
Appearance	8/10	CLEAR, DARK BROWN, CREAMY HEAD
Aroma	8/10	STRONG ROAST, SMOKEY
Taste	15/20	SMOKEY FLAVOUR OVERALL, QUITE SMOOTH TEXTURE
Fitting to style	7/10	TOO SMOKEY FOR A TYPICAL PORTER.
Saleability	6/10	TOO SMOKEY.
Total	44	

Code - SB03	Score	Comment
Appearance	5 / 10	Hazy
Aroma	6 / 10	Malty - a bit yeasty
Taste	12 / 20	Ok, drinkable - but nothing out of the ordinary
Fitting to style	4 / 10	Not much body Doesn't taste like a strong beer
Saleability	4 / 10	may sell if not branded as a strong bitter
Total	31	

Code - SPO6	Score	Comment
Appearance	6 / 10	Good golden colour - slight haze
Aroma	6 / 10	Hoppy, slight sulphur hint
Taste	12 / 20	good hops, something slightly metallic though which needs to go
Fitting to style	6 / 10	its a pale ale ok, needs a bit more oomph though
Saleability	5 / 10	its nearly there but not quite for me
Total	35	

Code - SM01	Score	Comment
Appearance	8 / 10	Good, pretty clear - looks like a brown ale
Aroma	8 / 10	Good malty roast
Taste	16 / 20	Well rounded taste, hint of sweet spice
Fitting to style	8 / 10	Pretty good fit for me
Saleability	8 / 10	Brown ale might not be fashionable but its good
Total	48	

Code -	Score	Comment
SB03 ^{STRONG} ^{BITTER} Appearance	6 /10	Lively! Little carbonation
Aroma	8 /10	Fruity
Taste	12 /20	Light bitterness / Little maltness
Fitting to style	4 /10	Would want more body.
Saleability	6 /10	
Total	36 /60	

Code -	Score	Comment
SP02 SP06 Appearance	9 /10	Good golden tan / Decent head.
Aroma	3 1/4 /10	Harsh. Little fragrance
Taste	10 /20	Initial sweetness. Thin - Bland.
Fitting to style	7 /10	Adequate
Saleability	6 /10	
Total	34 /60 35 /60	

Code -	Score	Comment
SM01 BROWN ALE Appearance	10 /10	Perfect appearance for style
Aroma	7 /10	Sweet, cola
Taste	15 /20	chocolate, soda. carbonation good -
Fitting to style	6 /10	Fairly strong. Sweet for brown?
Saleability	5 /10	Not a popular style so...?
Total	43 /60	

Code -	Score	Comment
SBO3		
Appearance	6 /10	
Aroma	8 /10	
Taste	14 /20	Body X
Fitting to style	6 /10	
Saleability	4 /10	
Total	38 /60	

Code -	Score	Comment
SPO6		
Appearance	10 /10	
Aroma	1 /10	
Taste	5 /20	
Fitting to style	6 /10	
Saleability	7 /10	
Total	29 /60	

Code -	Score	Comment
SPO6 SMO1		
Appearance	9 /10	
Aroma	6 /10	
Taste	16 /20	
Fitting to style	8 /10	
Saleability	6 /10	
Total	48 /60	

Code -	Score	Comment
OAB 02		
Appearance	9/10	VERY PALE FOR A RUBY BEER. VERY CLEAR.
Aroma	7/10	SLIGHT, BLACK CURRENT, BANANA
Taste	18/20	HA BANANA, TROPICAL FRUIT, SMOOTH
Fitting to style	7/10	MORE LIKE A PALE ALE IN COLOR AND FLAVOUR
Saleability	8/10	WOULD SEEM BE LIKED MORE BY PALE ALE DRINKERS,
Total	49	

Code -	Score	Comment
OAB 04		
Appearance	8/10	SLIGHTLY CLOUDY
Aroma	9/10	FRUIT CAKE (STRONG) + HINT OF DAY HOPS
Taste	18/20	STRONG, FRUIT, SPICE + ALCOHOL. SHORT BITTER FRUIT AFTER TASTE
Fitting to style	8/10	NOT A TYPICAL AMERICAN BROWN, NOT HOPPY ENOUGH FOR THAT
Saleability	8/10	WOULD BE POPULAR AS A CHRISTMAS ALE
Total	51	

Code -	Score	Comment
SPO3		
Appearance	9/10	CLEAR, GOLD WITH FROTHY HEAD
Aroma	9/10	STRONG MALT AND FRUITY HOPS
Taste	18/20	FULL BODIED AND HOPPY WARMING AFTER TASTE
Fitting to style	6/10	TOO STRONG too strong AND FULL BODIED FOR STANDARD PALE
Saleability	7/10	WOULD BE LIMITED IF MARKETED AS A STANDARD PALE
Total	48	

brown ale

Code -	Score	Comment
OAB 02		
Appearance	9 /10	clear amber ; good head, little fizz
Aroma	7 /10	soft fruit & sulphur. pineapple / fanta
Taste	5 /20	bland - like Newcastle brown
Fitting to style	5 /10	
Saleability	6 /10	
Total	32	

American brown ale

Code -	Score	Comment
OAB 04		
Appearance	9 /10	amber / brown.
Aroma	9 /10	German Christmas market spices + pine needles. Overwhelming! + baked apples with clove
Taste	9 /20	Does exactly what it says in the name; resinous aftertaste
Fitting to style	7 /10	
Saleability	8 /10	Put it on at Christmas!
Total	42	

standard pale

Code -	Score	Comment
SPO 3		
Appearance	9 /10	v. pale, v. lively.
Aroma	6 /10	sulphur + pear drops
Taste	8 /20	pear, a bit of citrus; acidic. Bitter, astringent, quite quaffable
Fitting to style	6 /10	
Saleability	6 /10	
Total	35	

long astringent aftertaste

Code - OAB-02	Score	Comment
Appearance	10/10	clear amber,
Aroma	9/10	fruity, like Fanta. Pineapple?
Taste	10/20	very is subtle.
Fitting to style	6/10	Brown ale? Very much on the pale side, but could sell.
Saleability	6/10	Could sell well, but needs vast improvement (as a pale brown) as flavours too subtle.
Total	41	

Code - OAB-04	Score	Comment
Appearance	6/10	cloudy.
Aroma	10/10	Smacks you in the face - Aroma of a Christmas fruit cake, German Christmas market / pine needles.
Taste	20 20/20	Tastes as it smells - pine trees,
Fitting to style	7/10	American brown ale.
Saleability	10/10	strong aroma/flavour - would sell especially well around Christmas time.
Total	53 53	

Code - SP-03	Score	Comment
Appearance	9/10	Very pale, almost looks like champagne. Slightly cloudy
Aroma	6/10	very subtle.
Taste	8 8/20	Bitter / pale
Fitting to style	9/10	Weak colour but smoothness is key.
Saleability	10/10	A weak taste/aroma but very good to start off on at a beer festival / pub crawl.
Total	42 42	

Code - SPA-05	Score	Comment
Appearance	6 /10	
Aroma	3 /10	
Taste	1 /20	
Fitting to style	1 /10	
Saleability	1 /10	
Total	10 /60	

Code - SPA-06	Score	Comment
Appearance	9 /10	
Aroma	3 /10	
Taste	4 /20	
Fitting to style	2 /10	
Saleability	3 /10	
Total	19 /60	

Code - PS-02	Score	Comment
Appearance	10 /10	
Aroma	7 /10	
Taste	16 /20	
Fitting to style	9 /10	
Saleability	6 /10	
Total	48 /60	

Code - SPA 05 APA	Score	Comment
Appearance	7 / 10	Decent colour but plenty of haze ^{and} for suspension
Aroma	4 / 10	Yeasty. chemical. Touch of yeast / bubblegum
Taste	8 / 20	Flat. Metallic. Some bitterness comes through
Fitting to style	3 / 10	Poor aroma and bitterness
Saleability	1 / 10	
Total	23 / 60	

Code - SPA 06 APA	Score	Comment
Appearance	7 / 10	Good colour. Little head. Flat
Aroma	4 / 10	Yeasty / Bubblegum. Hops?
Taste	10 / 20	Not bad. But not very bitter
Fitting to style	5 / 10	Lacks aromatic hops and fullness
Saleability	4 / 10	
Total	30 / 60	

Code - PS 02 PORTER.	Score	Comment
Appearance	10 / 10	spot on expectations
Aroma	6 / 10	smoky!
Taste	14 / 20	smoked bacon. Touch thin.
Fitting to style	6 / 10	
Saleability	5 / 10	Divisive.
Total	41 / 60	

APA

Code - SPA 05	Score	Comment
Appearance	7 / 10	looks pale and golden
Aroma	7 / 10	sweet caramel aroma
Taste	8 / 20	bit bland and uninspiring
Fitting to style	4 / 10	no real hops, hints of caramel + malt expected much more hops
Saleability	4 / 10	maybe just not to my taste but doesn't work for me
Total	30	

Strong Pale

Code - SPA 06	Score	Comment
Appearance	8 / 10	good colour and clarity
Aroma	4 / 10	sulphury + yeasty sadly
Taste	9 / 20	bit acidic rather than bitter not enough hops for me
Fitting to style	5 / 10	not hoppy or bitter enough for me
Saleability	4 / 10	plenty of better APAs out there
Total	30	

Porter

Code - PS 02	Score	Comment
Appearance	8 / 10	looks like a porter - dark red
Aroma	6 / 10	fairly tight head not a whole lot on the nose
Taste	13 / 20	better than the aroma, smoky taste decent malt
Fitting to style	6 / 10	ok, maybe more like a mild though - lacks depth
Saleability	5 / 10	the smokiness may be off putting
Total	38	